



SUPPOSE
NOBODY
CARED
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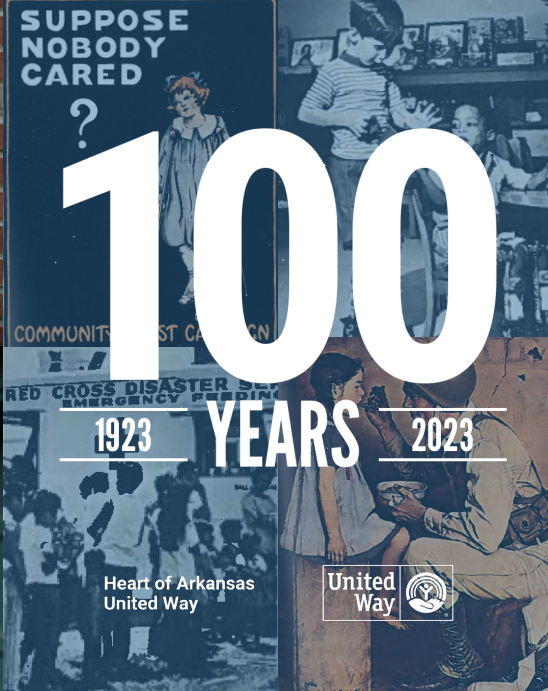
COMMUNITY ... ST ... CN

RED CROSS DISASTER ...
EMERGENCY FEEDING

1923 YEARS 2023

Heart of Arkansas
United Way

United Way 



CELEBRATING A **CENTURY OF SERVICE.** UNITED TO MEET **THE NEEDS OF TODAY.**

In 1923, community leaders came together to form our United Way, an organization committed to leadership, partnership and service. Our founders may not have predicted the unique challenges of today, but their vision for a community United to respond to the most immediate and pressing needs of our neighbors remains. Today, we are adapting and innovating our work to help individuals and families in our community meet their essential needs, to help our community respond to the March 31 tornado, and to invest in long-term solutions that build our future.

MEETING ESSENTIAL NEEDS

In a continually uncertain economy, United Way answered the call to focus resources on meeting our neighbors' essential needs, working to ensure that individuals and families are safe, healthy, and fed. We're committed to connecting those in need to available resources, by convening our nonprofit partners to strengthen the systems dedicated to meeting human needs.

RESPONDING TO DISASTER

The March 31 tornado changed the lives of so many in our community in an instant. United Way was ready to act, offering skills and expertise in the early stages of response. Recovery is a long-term process. We are committed to walking alongside our community throughout as we administer resources directly to those impacted and ensure no needs go unmet.

INVESTING IN COMMUNITY

Our commitment to building the education, financial stability, and health of our community is unwavering. We can build a community that is stronger than ever - where individuals and families can build their financial strength, where all children have the chance to grow into their full potential, and where mental health services are prioritized, accessible, and provide a path toward healing.