



Heart of Arkansas
UNITED WAY

**UNITED IS
THE WAY™
TO 100+
YEARS OF
COMMUNITY
IMPACT**

**WANT TO HELP BUILD A STRONGER
TOMORROW? PARTNER WITH US.**



A TRUSTED *CONNECTOR* AND *CONVENER* OF RESOURCES DEDICATED TO BUILDING:



A HEALTHY COMMUNITY

By strengthening access to mental health services and systems



YOUTH OPPORTUNITY

Through supportive pathways from early childhood through career



FINANCIAL SECURITY

By expanding education, tools, and job training opportunities



COMMUNITY RESILIENCY

By strategically mobilizing and deploying resources during times of need

A HEART FOR OUR COMMUNITY

We are committed to helping
ALICE (Asset Limited, Income
Constrained, Employed)
Arkansans achieve security.

These individuals earn above
the federal poverty line but far
below the current cost of
living, despite working
multiple jobs.

42%

nearly half
of residents
in Pulaski
County fall
below the
ALICE
threshold



UNITED IS THE WAY JOIN US



Make an **individual or corporate gift**
Launch an **employee-giving campaign**
Set up a **corporate volunteer program**

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