

ALICE: THE HEART OF OUR COMMUNITY

Creating opportunities for all to **thrive** by strategically addressing systemic challenges



Heart of Arkansas
UNITED WAY

ALICE IS AT THE HEART OF OUR WORK BECAUSE ALICE IS THE HEART OF OUR COMMUNITY



HEALTHY COMMUNITY

Reducing stigma and responding to mental health challenges, including offering ALICE free and reduced-cost care



YOUTH OPPORTUNITY

Empowering ALICE families with educational support, high-quality after-school tutoring, and mentoring programs



FINANCIAL SECURITY

Equipping ALICE for success with adult education, job-skills training, and case-management services



COMMUNITY RESILIENCY

Building capacity to provide immediate resources and long-term support to ALICE in times of need



TAKE ACTION FOR ALICE

Make an individual or corporate gift

Launch an employee-giving campaign

Join ALICE@Work

Participating companies receive access to individualized data reports, course curricula, and self-guided action plans to address the challenges of their ALICE employees.



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