

CAMPAIGN MATERIALS AND RESOURCES

Running a campaign should be fun and easy. Here are tools, resources, and materials to help you out.



OUR WEBSITE: HEARTARUW.ORG

Learn more about United Way and how to get involved in our work.

ONLINE TOOLKIT: HEARTARUW.ORG/CAMPAIGN-TOOLKIT

Here's just a sample of what's available in the campaign toolkit. Many of the print pieces are available from United Way. Just ask your United Way Account Manager for copies.

- **Campaign Materials** - Campaign brochure, campaign poster, virtual special event ideas and volunteer opportunities, and more!
- **Logos** - Download our United Way logo to add to your internal communication, or to show your support publicly on your website or social media presence.
- **Sample Emails** - Build your message to employees from our templates.
- **More about United Way** - Learn more about our work in education, financial stability, and health, and how we've supported those most impacted by COVID-19.

BUY ONLINE: UNITEDWAYSTORE.COM

Looking to order custom products to add some pizzazz to your campaign? You can find a variety of promotional items and United Way branded apparel at unitedwaystore.com.