



**TOGETHER,
WE CAN**





TOGETHER, WE LIVE UNITED.

United Way has been improving lives and strengthening our community since 1923. Nearly 100 years later, our commitment remains, as we strategically respond to the unique challenges of our time.

Our world looks different than anyone imagined a few years ago. Whether it's global crises, COVID's economic impact, or rising costs and inflation – it's a challenging time. Today, many in our community are struggling more than ever.

29% of hardworking Arkansas households have incomes which exceed the Federal Poverty Level, but are not high enough to cover their basic needs. We call them ALICE: **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed. You know ALICE as the proud, hardworking people who are essential to our everyday lives, caring for and educating our children, maintaining our infrastructure, and making sure there is food on the shelves of our local grocery stores.

We rely on ALICE, and yet ALICE is too often making critical sacrifices to make ends meet. That's why United Way steps up for ALICE, wherever needed.

We're providing help and hope where it's needed most. We're investing in the children in ALICE families, providing tutoring, mentoring, literacy resources and access to STEM education. From meeting immediate needs to help families stabilize, to investing in long-term solutions like job skills training, higher education support and wraparound case management, together we're putting people on a pathway to success.

We're a vital force in building a strong, equitable community where everyone can thrive. We help people invest in local solutions to make life better for our neighbors. We're driven by a belief that people want to help each other, and an understanding that education, financial stability, and health are the cornerstones of a good life. But we don't do this work alone. We unite regional nonprofits to work together effectively and collectively. We leverage the commitment of our partners, the generosity of our donors, and the willingness of our volunteers to make our community stronger for everyone.

Together, we can make a difference.

Together, we can Live United.

17,000

children accessed academic supports including tutoring, mentoring, and educational resources

10

local programs empowered 2,000 individuals and families to remove barriers and find a pathway toward stability through United Way investment

2000+

people received low- or no-cost mental health counseling and crisis intervention services

\$1.2 million

invested in improving lives and community