

Heart of Arkansas United Way 2018-19 Community Grant Application

Our Mission: *Through leadership, partnerships and innovation, Heart of Arkansas United Way unites community resources to meet changing health and human needs.*

Everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement and good health. That's why our competitive grants program is focused on investing in programs that form the building blocks for a good life: Education, Financial Stability and Health.

Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. We are all connected and interdependent. We all win when a child succeeds in school, when families are financially stable, when people are healthy. Our goal is to create long-lasting changes by addressing the underlying causes of these problems. It takes everyone in the community working together to create a brighter future.

Basic Information and Instructions

Eligibility. All applicants must meet and provide evidence of the following:

- Be a not-for-profit, tax-exempt organization
- Have an active, locally based, volunteer board of directors that meets regularly, makes policy decisions and holds election of officers
- Have an administrative structure with defined lines of responsibility, a mission statement and bylaws
- Be financially stable, perform a regular budgeting process and can submit audited financial statements and/or IRS Form 990
- Can demonstrate effectiveness of its programs/services through measurable outcomes
- Registration with the Arkansas Secretary of State

Guidelines

- Organizations may apply for funds to start a new program or for the expansion of an existing program.
- No more than 10% of grant funding can be used for administrative expenses, while the remainder of funding should cover programmatic expenses to support the program.
- Grant cannot be used for capital expenditures such as building, plans, construction or renovation.
- Minimum grant request for organizations serving the Little Rock metro area (Pulaski, Saline, and Lonoke Counties) is \$5,000. Minimum request for regional grants (Baxter, Clark, Conway, Dallas, Drew, Hot Spring, Ouachita, and St. Francis Counties) is \$1,000.

Priorities for Funding

Each application will be reviewed by local United Way volunteers. Proposals should clearly demonstrate how the program or initiative makes a measurable impact in one of the following areas:

- Education – Preparing children, youth and young adults to succeed in school and life.
- Financial Stability - Helping individuals and families pave a path to financial independence.
- Health – Helping individuals live quality lives and achieve maximum health and independence.

Timeline

February 19, 2018 – Grant applications available

February 28, 2018 – Agency Training at Hillary Clinton Children's Library, 10:00 a.m. – noon

April 13, 2018 – Grant applications due

May – June 2018 – Grant application review and site visits

June 2018 – Grant Announcements

Quarterly payments begin September 15, 2018



Heart of Arkansas
United Way