



# IT'S A PIECE OF CAKE.

When you give to the United Way Community Investment Fund, you not only help a neighbor in need, you help create a place that we're all proud to call home. **It's just that easy. Give today.**



**LIVE UNITED**



Heart of Arkansas  
United Way

# HEART OF ARKANSAS UNITED WAY



## UNITED WAY IS GREATER THAN ANY ONE SINGLE CAUSE.

It's easy to make the greatest impact when you give to the **United Way Community Investment Fund**. The **Community Investment Fund** supports a variety of local programs that address the biggest needs in our community.



### EDUCATION

We change the future of our community by making sure our youngest are set up for success, from kindergarten to graduation and beyond.

#### OUR TARGETS

- **Early Childhood Literacy:** By prioritizing school attendance, we are helping kids as well as their parents understand that going to school on-time, every day, all day is an important factor in on-time high school graduation.
- **Tutoring and Mentoring:** We aim to connect young people to mentors, increasing their likelihood of staying in school, continuing their education, and contributing to their community.



### INCOME

To give our community a strong foundation, we empower our neighbors to overcome financial hardships and achieve financial stability.

#### OUR TARGETS

- **Employment:** Financial stability begins with helping folks earn a stable income and become financially literate by learning how to budget and save.
- **Homelessness:** Long-term, sustainable solutions to homelessness begin with prevention. United Way and our partners are empowering the homeless and near-homeless to build a brighter future.



### HEALTH

Good health is essential to excelling at school, work, and play. Through accessible care, we can unlock greater health for everyone in our community.

#### OUR TARGETS

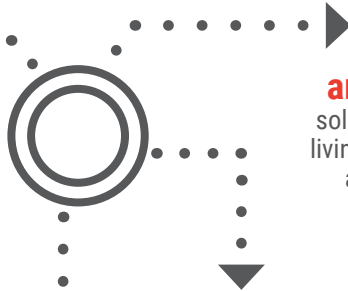
- **Access to Care:** From supporting low-cost medical services to offering prescription drug assistance, we're creating connections so that everyone can access the care they need.
- **Safe & Independent Living:** Home should be a safe and welcoming place. By partnering, United Way supports efforts to enable our senior and disabled neighbors to live safely in their own homes.

## HITTING OUR TARGETS

We hit our targets through leading programs and serving as a funding partner to agencies across our community. We know that to live better, we must Live United. Here are some of the ways your gift helps us do that.

### 8,000 children

receive homework help and connect with mentors through afterschool programs



### Innovative transportation and infrastructure

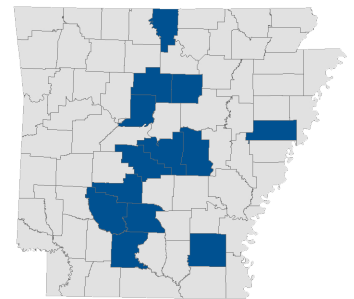
solutions empower people living with disabilities to be active and independent.

### Transitional housing

prepares people experiencing homelessness to successfully, independently live and work.

**Leadership programs** for girls in the criminal justice system reduce recidivism and increase academic success.

## WHERE WE WORK



Heart of Arkansas United Way serves Pulaski, Baxter, Clark, Cleburne, Conway, Dallas, Drew, Hot Spring, Lonoke, Ouachita, Saline, St. Francis, and Van Buren Counties.

GIVE. ADVOCATE. VOLUNTEER.



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